

CONTACT:

Janet Cabibbo
Amendola Communications for NCPDP
480-664-8412 ext. 15
jcabibbo@acmarketingpr.com

FOR IMMEDIATE RELEASE

NCPDP EDUCATIONAL SUMMIT TO EXAMINE HEALTHCARE IN THE NEXT DECADE

November 3rd Educational Program Topics include 21st Century Intelligent Pharmacy Project and Medical Home

SCOTTSDALE, AZ – October 7, 2009 – [The National Council for Prescription Drug Programs](#) (NCPDP), a not-for-profit pharmacy standards development organization, announced its upcoming Educational Summit, [Looking Ahead: Healthcare in the Next Decade, November 3, 2009 in New Orleans](#). The summit will bring together professionals from all disciplines including physicians, regulatory compliance and pharmacy, and is designed for healthcare and pharmacy executives, senior management, physicians and other healthcare providers, and government agencies.

The summit will provide a compelling look at what the next 10 years holds for healthcare and the pharmacy industry. Topics include the Center for Health Transformation's 21st Century Intelligent Pharmacy Project as well as perspectives on the medical home and incorporating the medical home into pharmacy. The presenters represent a cross-section of healthcare and include physicians and pharmacists from top health plans, academic medical centers. Featured presenters include:

- Wayne Oliver, Center for Health Transformation;
- Jeanne Scott, theJeanneScottletter; and
- James Owen, Pharm.D., American Pharmacists Association.

Lee Ann Stember, President of NCPDP, explained, "The educational summits engage the healthcare community in both strategic and tactical dialogue about the future of healthcare. The active participation of our members ensures that all stakeholder perspectives are represented and considered as we look ahead at the most pressing issues that will shape healthcare in 2010 and for years to come."

Pharmacists who attend this Educational Summit will be able to earn up to 5 Continuing Education (CE) Credits from the ACPE. CE Credit is being provided by AmerisourceBergen Corporation, an ACPE-approved provider of continuing pharmaceutical education.

For more information about the Educational Summit or to register online, visit www.ncdp.org or http://ncdp.org/meetings_ep_database.asp?ID=ESnov09.

About NCPDP

Founded in 1977, NCPDP is a not-for-profit, ANSI-accredited, Standards Development Organization with over 1500 members representing virtually every sector of the pharmacy services industry. Our diverse membership provides leadership and healthcare business solutions through education and standards, created using the consensus building process. NCPDP has been named in federal legislation, including HIPAA and the MMA. NCPDP members have created standards such as the Telecommunication Standard and Batch Standard, the SCRIPT Standard for e-Prescribing, the Manufacturers Rebate Standard and more to improve communication within the pharmacy industry. Our data services include the NCPDP Provider Identification Number, a unique identifier of over 75,000 pharmacies, and HCldea, "The Prescriber Identity Solution." For more information about NCPDP Standards, Data Services, Educational Programs and Work Group meetings, go online at www.ncdp.org or call (480) 477-1000.

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